**Reedley College Land Surveying**

**Advisory Committee Meeting Minutes**

DATE: Wednesday, March 1, 2023

TIME: 6:30PM to 9:00PM

PLACE: Reedley College-SOC 36

MEMBERS PRESENT:

|  |  |  |  |
| --- | --- | --- | --- |
| Name | Title | Company | Email |
| Rebecca Al Haider  | Coordinator of Noncredit Programs | Reedley College | Rebecca.alhaider@reedleycollege.edu |
| Mike Berber  | Associate Professor, Geomatics; PLS | Fresno State | muberber@csufresno.edu |
| Katrina Olsen  | Professional Land Surveyor | McPheeters & Associates | kolsen@mcpheeters.com |
| Scott Peterson  | Associate Professor, Geomatics | Fresno State | scpeterson@mail.fresnostate.edu |
| David Shoemaker  | Articulation Office/Transfer Counselor | Reedley College | David.shoemaker@reedleycollege.edu |
| Neil Thonesen  | Professional Land Surveyor | Base Consulting Group | neil@basegrp.com |
| Nick Vanlandingham  | Professional Land Surveyor | Jones Snyder & Associates | nick@jssurveying.com |

Guests: Dr. Jerry Buckley (College President), David Clark (Instructional Dean), Magdalena Gomez (Board of Trustees for SCCCD)

1. Introductions

2. Call for additional agenda items

3. Consideration of new programs

a. Certificate of Completion

Feedback:

Move SURV-10/310 to semester 2.

Remove PLO #5

Modify PLO #2 and 4

Modify course description removing “typically” and replacing “covered by” with “for”.

b. Certificate of Achievement

Feedback:

Move SURV-10/310 to semester 2.

Remove PLO #5

Modify PLO #2 and 4

Modify course description removing “typically” and replacing “covered by” with “for”.

c. Associate of Science

Feedback:

Move SURV-10/310 to semester 2.

Remove PLO #5

Modify PLO #2 and 4

Modify course description removing “typically” and replacing “covered by” with “for”.

Motion to approve Certificate of Completion, Certificate of Achievement, and Associate of Science: N. Thonnesen

Second: N. Vanlandingham

Opposed: None

Abstained: None

Approved

4. Recommendation of equipment procurement

The program has $75,000 for equipment. Advisory members recommended we share equipment with other local institutions as much as possible and use the $75,000 on items we are able to keep on campus.

5. Review of tentative course schedule and sequence

Advisory committee recommended moving SURV-10/310 to the second semester. For staffing purposes, it was recommended to schedule the lecture once a week and possibly hold labs once a month or at Fresno State’s campus.

6. Review of job posting

The committee emphasized the importance of hiring only faculty that are Professional Land Surveyors (PLS) regardless of their degree status. It was recommended that PLS be used for equivalency.

7. Launch of program (marketing)

The following ideas were discussed regarding marketing the program:

* Social media-college, chapter, business profiles distributing the information.
* Digital marketing using geofencing and marketing firms.
* Career days and high schools-engaging young people graduating from high school. Possibly offering Dual Enrollment to high schools.
* Hosting a Surveying event at the college to launch the program.

8. Next meeting date, time, and place

Fall 2023. Details to come.

9. Adjournment

Meeting adjourned at 9PM.